



# Just Sew You Know

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## F E A T U R E I T E M S

**Just in:** two great new Ott Lite products. First is the True-Color Magnifier Ott Lite. Similar to our best-selling portable Ott Lite, this lamp now includes a 2x power magnifier that stores easily in an attached protective case. Along with the portable, fold-up design and carrying handle, this version has a new swivel base that rotates 360 degrees. With a suggested retail of \$119, you'll find this lamp at our everyday low price of \$89.95. Better yet: use our coupon now and get another \$10 off! Our second new addition is the Ott Lite clamp-on lamp. With a long, adjustable neck, this lamp can be easily attached to existing surfaces with the included clamp. Save \$10 off our everyday low price now with the coupon on page 5.

### JANOME 5000 / 9000: Memory Cards on Floppy Disk!

For those of you who own the Scan n' Sew PC computer interface system (9000, 5700, 5000), you can save money by purchasing designs on floppy disk! Now you can do embroidery layouts including combinations and mirror images of the very same intricate, professionally-digitized designs found previously only on memory cards at more than twice the price!

Now available: 46 designs from memory card #102 (Floral Art and Quilting Designs) and 24 designs on memory card #113 (Wildlife and Fishing designs), just \$54 each.

### New Books!

Our book selection has now grown to over 500 titles! If there's a book title that we don't stock, please ask us, and we'll be glad to see if we can order it from our many suppliers! Here are just a few of our latest additions:

*Looking Good* from Palmer / Pletsch gives you everything you need to look your personal best, not by following designer dictates, but by teaching you to spotlight your best features to create the most flattering look possible. Identify the colors and styles that are right for you, regardless of the latest fashion whims, and discover visual tricks to trim away unwanted pounds, \$19.95.

Singer's *Upholstery Basics* guides you step by step through the skills of upholstery. You'll discover tricks for producing high-quality

(Continued on page 3)

### Latest Thread Line Additions

Our changing and expanding thread line now includes Monet embroidery thread from YLI. This exciting thread gives a new look and dimension to embroidery projects.

Monet thread is soft and fuzzy, and is made of 40% wool and 60% acrylic. The 25 stocked colors (in 1000 yard cones) are warm and have a matte appearance. Use this thread to add dimension to animal, landscape, and floral designs. Recommended needle: Schmetz Topstitching. Try Monet now with 20%

(Continued on page 2)

### Congratulations Cherie St. Cyr!

Customer and Bernina owner Cherie St. Cyr recently produced three beautiful, intricate Mexican-design quilts to be featured in a \$2 to \$3 million dollar billboard advertising campaign from Corona beer. The quilts will be featured on billboards posted from Milwaukee west to Los Angeles, as well as in Corona print ads.

Discovered by an advertising agency executive at an art fair in Evanston, Illinois, Cherie produced three different quilts for Corona, an effort requiring three months, dyeing the fabric 48 shades of yellow, 20 of blue, and 12 of red before machine stitching the quilts together.

Cherie's creations represent the first time Lois/EJL advertising in Chicago has used fabric art for an ad campaign. Way to go, Cherie!



**RulerRack** is a wooden holder that keeps all your rulers in one convenient place. Made of hardwood, the rack features five 1/4" slots and four cushioned feet to keep the holder securely in place. Dimensions: 3 1/2" x 20"; \$16.00.

**Skin Thimbles and Thumbles** offer great protection for fingers. Comfortable, breathable leather surrounds the finger, preventing needle pricks. These thimbles flex with the movement of your fingers and have a glove-like fit with an elastic band to prevent slippage. Five different varieties priced from \$5.95-10.95.

**Scallop Radial Rules** are versatile quilt line marking tools allowing you to scallop just about anything on new or existing quilts. Use for wall hangings, clothing, napkins, table cloths, placemats, and more. Includes easy to follow directions. Mini includes 4 upper and 4 lower arcs, \$13.95. Large has 5 upper and 5 lower arcs, \$22.95

**Hexa-Cut Tool** by Kaye Wood is the easy way to make hexagon designs! Center a design within a 2", 4", 6" or 8" hexagon, trace inside or rotary cut around the outside of the four hexagons, \$15.00. Also available by special order: Easy Hexagon Designs book (\$12.00) and Easy Hexagon Designs video (\$19.95).

**New Gingher scissors and shears:** 8" dressmakers shears with nickel-plated blades, gold-plated handles, \$34.95. 4" embroidery scissors with nickel-plated blades, gold-plated handles, \$24.50. 4" curved blade embroidery scissors, chrome-plated with large handles, \$22.95. 3 1/2" Epaulette embroidery scissors with nickel-plated blades, gold-plated handles, \$15.95.

(Continued on page 3)

## Log on to Janome Online!

Janome owners can get loads of free and useful information at their website [www.janome.com](http://www.janome.com). Once on their site, click in the area to the left that says "Join Free!" and get monthly notifications of new products, accessories, tips and techniques.

## Aleene's Schedule

Whether or not you own a New Home / Janome 9000, you're sure to pick up useful tips and techniques in *Aleene's Creative Living with Crafts* shows every Tuesday on TNN (check your cable network for time and channel). Here are the shows scheduled through April 27:

**March 30: Binding Edges.** Machine: Memory Craft 9000. Project: My Friend Emily – binding fabric edge. Supplies: binder foot, Hans' #27021, \$19.95.

**April 6: Quick Seam Finishings.** Machine: Memory Craft 9000. Project: My Friend Emily – seam finishes and gathering.

**April 13: Ruffling.** Machine: Memory Craft 9000. Project: My Friend Emily – creating ruffles and attaching to fabric in one step. Supplies: new snap-on ruffler, Hans' #27557, \$24.95.

**April 20: Elastic Applications.** Machine: Memory Craft 9000. Project: My Friend Emily – quick elastic applications using stitch #9 (on the 9000).

**April 27: Crochet Edging.** Machine: Memory Craft 9000. Project: My Friend Emily – creating a crochet edge using the "M" foot and stitch #23 or #150 (on the 9000). Supplies: New Home 100% silk topstitch thread, soon available in 15 colors at Hans', \$5.50 per spool. Also #90/14 Schmetz Topstitch needle, Hans' #45041, \$5.79.

## JANOME OWNERS: Digest the Latest Digest

The Winter / Spring 1999 issue of *Janome Digest* has arrived.

Guest editor and nationally-recognized sewing expert Claire Shaeffer writes about the importance of the wedding gown and takes us through the origins of our most enduring wedding traditions. For instance, did you know that the perennially popular white wedding gown became all the rage when Queen Victoria wore one for her wedding to Prince Albert in 1840?

The Janome Sewist Showcase features items made by Janome owners nationwide. This issue's showcase features two wedding gowns you'll find especially inspiring. There are many interesting specialty laces in bridal gown construction.

In the Ask the Expert column, Illinois dealer Chuck Clark explains the differential feed feature found on Janome sergers: how it works and why it can create beautiful ruffles and overcome problems of puckering on fine fabrics and the stretching effect when serging on knit fabrics.

Projects in this issue include:

- Quarterly Quilter: A Victorian Boot, a Fancy Band Block, and the Signature Block.
- My Lady's Reticule: A romantic bridal purse, inspired by medieval fashion.
- In Children's Corner, you're shown how to take your favorite snapshot and turn it into a friendship pillow. A great project for teens (or anybody with a special friend).

Coming in May's Janome Digest: April showers are bringing May projects! Our upcoming issue will feature a heart-warming mother-daughter theme. Plus: A precious communion doll dress, quilting ideas, a baby pillow, and in the Children's Corner some mischievous sock monkeys. Our Guest Editors are Joan Hinds and Jean Becker of Fancywork & Fashion Press. Don't miss a single issue!

Janome Digest is available at 25% off now (reg. \$7.50, now \$5.63) when you use our coupon. A limited quantity of back issues available at 50% off (\$3.75) while supplies last.

## Seats Still Available for April JSYK Seminar: Embellishment!

Don't miss our last JSYK Seminar this Spring! Join Kris Kann and Sandy Wright for their third and final "Just Sew You Know" seminar Thursday April 15<sup>th</sup> at 7 p.m. or Friday morning April 16<sup>th</sup> at 9a.m. (\*\*Note the changed dates!\*\*) Our topic for this seminar will be embellishment with ribbons, yarns, and cords. We will share a variety of techniques for adding decoration to clothing and home dec items, an intro to silk ribbon embroidery, and different ways for couching yarns – delicate and not so delicate. These get-togethers are very relaxed and we all enjoy sharing projects and ideas. So bring your friends and meet fellow sewers, enjoy some talk, some laughs and don't forget our JSYK specials. Call the store to reserve a spot - cost is just \$5.

*(LATEST THREADS, Continued from page 1)*

introductory savings when you use the enclosed coupon.

With the rising popularity of our twist threads for embroidery, we have now brought in Sulky's new Ultra Twist line with 50 color choices! Ultra Twist threads provide rich fill effects on machine embroidery items. Because each Ultra Twist shade is made by twisting together two existing Sulky solid colored strands, you can stitch Ultra Twist individually or use it to accent, highlight, or blend with either or both solid colors to create unbelievable tone, texture, and dimension to your creative project. Have fun adding incredible realism to animals, flowers, grass, leaves, etc. Try this product out with 20% introductory savings with coupon.

With the addition of this line, we will be discontinuing the Coats & Clarks version of this thread, and with our coupon JSYK readers can take advantage of 50% off savings on this item while supplies last!

**EFFECTIVE  
APRIL 24th:  
Saturday hours  
through fall '99:  
9 a.m. – 1 p.m.**



(BOOKS, Continued from page 1)

smooth-fitting upholstery, accurately determine fabric yardage, and use tools and techniques specifically designed for upholstery. Revive worn-out furniture and restore cherished heirlooms with confidence! \$16.95

New sewing books from Coats & Clark: *Quilting For Beginners* is written for the absolute beginner. Step-by-step instructions and photographs guide you effortlessly through the basics of quilting, teaching you techniques and tricks to build your confidence and help you sew successfully from the start, \$17.95. *Curtains for Beginners* teaches the beginner to sew curtains and valances in lots of styles. You'll learn to measure with accuracy and install hardware like the pros, \$17.95. *Pillows for Beginners* shows you how to sew many styles of pillows, zippers, buttonholes, and lapped closures, and how to add decorator flair with trims and ribbons, \$17.95.

*Tucks Textures and Pleats* guides you through the tactile delights of fabric manipulation. Making exciting and innovative textural creations requires very little equipment. The samples can be stitched by hand or machine. This book was featured in our March JSYK seminar, \$24.95.

*Fabric Savvy* is the newest from Sandra Betzina. All fabrics available need to be treated differently, and this quick guide will tell you how. With 85 types of fabric listed, you'll be able to choose any fabric in the store with confidence and get the results you want the first time, \$24.95.

*Scarves to Make* gives you what you need to express your personal style with a beautiful wardrobe of designer scarves. Select a fabric and stencil it with abstract designs in a contrasting color; make beaded pockets with sheer silk organza, or paint a landscape on silk noil with a dye paste. The design ideas are diverse, and each one is exciting, innovative, and fun to make, \$24.95.

The *Complete Sewing Machine Handbook* is the last, best word in buying, maintaining, updating, and using your sewing machine. Get all the details you need, from which accessories to look for,

The Bernina 180 was recently featured in *Wired* magazine. Bob Parks' *Fetish* column stated "it's amazing what you can do with a needle, thread, and a few megs of RAM. The Disney World Innovation exhibit includes the Bernina 180 as a product that will change our lives in the future."

to what gives you the best buy for your money, and choosing the right machine for the job you need to complete, \$27.95.

In *Sewing Basics* from Taunton Press, author Patricia Moyes starts with choosing a good pattern for your first project, then clearly explains all the skills needed to complete garments with style and finesse, from a basic pull-on skirt and pants to more advanced blouses, fly-front pants, and jackets, \$24.95.

If you're frustrated by patterns that don't fit, *Bodymapping* presents a streamlined fitting process that clearly and logically explains fitting by grain, \$19.95.

Why limit a table runner to the dining room? Now you can embellish every room in your home with stylish runners to add just the right splash of color to your decor. *Special Occasion Table Runners* takes you from everyday use to seasonal looks and holiday decorating, \$21.95.

In *Learn to Machine Quilt in Just One Weekend*, author Marti Mitchell explains how 20% of the possible machine quilting tools are used 80% of the time. Marti introduces you to the most popular and most commonly used methods and lets you expand your repertoire later, \$7.95.

Save the next generation of quilters time and frustrating guesswork by recording pertinent information about the quilts you make. In *Quick and Easy Labels for Quilts*, you'll learn to easily create quilt labels that reflect the mood of the quilt, quiltmaker, or recipient, \$4.95.

In *Pot Holders*, you'll learn to make them using fabric scraps and bits of leftover batting. Whether making small pot holders or large quilts, you'll enjoy the patterns given, \$6.95.

(NEW! Continued from page 1)

12" knife-edge bent trimmers, chrome-plated, \$42.95.

**Thread cutter.** A special thread cutter is now available for owners of certain New Home / Janome sewing machine models. This cutter attaches to the machine so that threads can be easily cut on the left side of the machine instead of at the rear of the presser bar – faster and more convenient! Priced at just \$3.95, this cutter fits model 108 and other economy-priced models without a side cutter.

**Darning plates** are now available to fit New Home JA and JF series machines (without feed dog drop) as well as the JEM featured on the outside cover of this newsletter. The darning plate covers the feed dogs and allows you to do free-hand work such as free-motion quilting and embroidery, \$3.95.

**Carry All Bag** is the solution for getting your machine from point A to point B. Designed to carry most brands of sewing and embroidery machines, this wear-resistant leather-type PVC carrying system on wheels is the answer for transporting your machine to classes or across the country! It features a locking retractable handle with push-button release and two height adjustments, wide-track wheel design for smooth rolling, 3 large outside zipper compartments, and 2 large internal compartments. Also includes separating tote to hold laptop computer or embroidery scanner. *Save \$50 now with our coupon on page 5!*

**Tilttable** is a high-impact ABS plastic table that tilts your machine toward you, letting you sit better, see better and sew better without having to slouch over your machine in order to see the needle. The Tilttable is adjustable to six different sewing positions. This item (which is ordered with an approximate ten-day turnaround time) is available at \$54.95. Now also available to accommodate the Singer Featherweight at just \$42.98!

**Iron Cozy** is a cover that allows iron users to store their hot iron immediately. Great for home storage, sewing classes, or travel. Stocked to fit full-size irons at \$14.99 and can be ordered for small craft / travel irons for \$12.99.

**UnderThimble** means no more sore fingers, callouses, or stained fabric! Small enough to free fingers, yet protects from painful needle punctures. One Underthimble and eight adhesive pads per package, \$5.00. **Thimblepack** is an all-in-one package with Thimblepad and Underthimble, with a handy caddy and adhesive replacements, \$12.95.

(Continued on page 4)

# Quick & Easy Projects!

## Scrunchies

Have ponytails in your life? Scrunchies are quick to make –great for using up scraps or personalizing an outfit and easy enough for kids to do. Here's a simple method:

1. Cut a **fabric rectangle 22 inches by 4 inches**.
2. Sew the long sides together with a ¼ inch seam to make a tube and turn right sides out.
3. Safety pin **8 inches of ¼ inch elastic** to one end of the tube and insert it through the tube.
4. Sew ends together—or **\*\*just knot the elastic for an even easier project\*\*!**
5. Take one end of the tube and insert it into the other. Tuck the other end into the tube to make a hem.
6. Simply sew across the end with the long seam to the inside.

## Rice Bag Microwave Heating Pad

This simple bag brings soothing relief to achy necks, tennis elbows –wherever you want some heat. Make a larger one and use it as a foot warmer!

Ingredients:

10 inch square of 100% cotton fabric for rice bag (*cotton only so it can be microwaved*).

10 ½ inch by 12 inch rectangle of decorative *cotton* fabric for washable bag cover.

100% cotton flannel is nice and soft.

12 oz or 1 ¾ cup *uncooked* long grain white rice (No converted, brown, or Minute rice)

1. Take first square and folding right sides together sew up one short end and long edges to make a bag using a 3/8" seam.
2. *Carefully* fill with rice.
3. Turn in open edge for a hem and sew across the top with a strong locking stitch to encase the rice. Make sure both sides of the bag are sewn closed.
4. Sew up your larger rectangle into a bag as before but this time finish the open end as a pillow case. (Turn under edge and hem, use a roll hem, use a rolled edge foot, hem with a decorative machine stitch –your choice.)

**TO USE** your bag: put it in a microwave oven set on high for 1 to 2 minutes. (You decide how hot you want it to be.) **ENJOY!**

## Plastic Bag Dispenser

These are quick to make for a fraction of their selling price in stores and catalogs!

1. Cut a **16 inch by 20 inch rectangle of decorative fabric**.
2. Make a narrow hem or edge finish at one short end.
3. At other short end finish edge or fold in ½ inch. Take a **6" piece of ¼ to ½ inch stretchy elastic** (such as lingerie elastic) and stretching the elastic secure it along this finished edge, thus gathering the fabric. (This is a time to try your elastic stitch if your machine has one.) Or, hem end to make a narrow casing and thread elastic through it and secure at each end.
4. Fold lengthwise right sides together and sew or serge with a 3/8" seam along long side, Catching elastic in the seam.
5. Make a 13 inch handle using strong ribbon or cord or making a tube of fabric cut 2 & ½ inches by 13 inches, sewn right sides together along the long edge and turned right sides out. Sew to the inside end of your holder without the elastic. (Sewing the fabric handle to holder with a rectangle with an x in it provides a strong attachment.)

Hang your dispenser by its handle. Fill with bags from the top, pull out bags as needed from the bottom!

## Sachets

These are quick to make and nice to give and receive!

1. Cut a **4 inch by 10 inch fabric rectangle** (or size you desire). Here's a spot to play with some fabric embellishment. Try your fancy stitches, bring out that twin needle. (If you have an embroidery machine how about first embroidering an initial, or small motif on your sachet fabric before cutting.)
2. Finish one 10" edge: Sew lace or trim to it; do a decorative satin stitched or scalloped edge, roll hem it etc.
3. Fold fabric right sides together and sew other short end and long edges together to form a case. Turn right sides out.
4. Fill with *potpourri*, and tie tightly with a 22 inch length of ribbon. Stitch on a small ribbon rose if desired.

*Contributed by Instructor  
Sandy Wright*

## Kipper Goes Hollywood!

You can now find the adventures of Kipper and his friends on the Nickelodeon channel on Mondays, Tuesdays and Wednesdays (check listings for channel and times). Now get \$20 off the regular price of the New Home / Janome Kipper memory card #115 (NH 5000, 5700, 9000) with the coupon on page 5!

*(NEW! Continued from page 3)*

New Home / Janome now has a new snap-on **ruffler** that we've found to be superior in strength and durability. This ruffler fits all top loading (bobbin) machines in the New Home / Janome line and has settings that also allow it to be fit on several other machine makes and models. An included easy-to-follow instruction sheet shows how to set the ruffler up for proper operation, \$29.95. Please consult us about adapting this ruffler to other machine brands.

A new and reformatted **Bernina Inspiration** magazine is anticipated at any time. This issue will include the following features: *Baptism / Christening* – tablecloths, Christening gowns and gifts; *Country* – men's and women's fashions; *Caps* – embroidering on caps; *Out of the City* – everything for a picnic; *Quilting* – framed quilts; *Sewing Artist From USA* – cutwork by machine artist Iris Lee. Please let us know if you'd like to be contacted when this issue arrives.

Check out the new **Olfa ergonomic design rotary cutter**, now in stock. This new design provides a comfort grip and allows cutting with your hand in a more horizontal position. A dual-action lock either locks the blade open or closed for safety. This 45mm diameter cutter accommodates Olfa's straight-edge, pinking and wave blades, so if you now own a previous 45mm Olfa cutter and extra blades, you can transfer them for use with this new-style cutter, \$21.98.

**No-Clip Coupons!** You can clip out our coupons, or, if you wish to keep your newsletter intact, simply bring the newsletter with you when you make your purchase – we'll scan the coupon(s) you use.

**\$20 Off New Home /  
Janome Kipper  
Memory Card**

FITS MODELS 5000/5700/9000  
REG. \$119, NOW \$99

VALID THROUGH MAY 1, 1999

Hans' SEWING &  
VACUUM



**\$50 off Carry All  
Machine Bag**

SEE DETAILS ON PAGE 2 IN  
NEW PRODUCTS ARTICLE  
REG. \$169, NOW \$119

VALID THROUGH MAY 1, 1999



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**25% Off Janome Digest**

ISSUE #6, WINTER / SPRING 1999  
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PER ISSUE WHILE THEY LAST!**

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**20% Off YLI Monet  
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SEE PAGE ONE, NEW ITEMS

VALID THROUGH MAY 1, 1999



Hans' SEWING &  
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**20% Off Sulky  
Ultra Twist  
Thread**

SEE PAGE ONE FOR DETAILS

VALID THROUGH MAY 1, 1999



Hans' SEWING &  
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**\$10 Off Ott-Lite  
Clamp-on Light**

LIST \$99.95, OUR REG. \$79.95  
NOW \$69.95 W/ COUPON

VALID THROUGH MAY 1, 1999



Hans' SEWING &  
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**\$10 Off Ott-Lite  
TruColor Magnifier  
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# Just Sew You Know

NEWS, PRODUCT INFORMATION, COUPONS  
 AND SPECIALS

# The Janome JEM



*The alternative to the  
 Singer Featherweight!*

*Just \$199!*

\* Includes free soft  
 carrying case – a  
 \$24.95 value!

**JANOME  
 NEW HOME®**



FEATURE	FEATHER-WEIGHT	JANOME JEM
Weight	11 Lb. 1 Oz.	11 Lb.
Straight Stitch	Yes	Yes
Free Arm	No	Yes
Zig Zag	No	Yes
Buttonhole	No	Yes
Utility Stitches	No	Yes
Extra-high Presser Foot Lift	No	Yes
Snap-on Feet	No	Yes
Price	\$250-500	\$199*